

Many women are continuing the revolution of releasing old, pressure filled jobs in order to create their own home based business. Filled with the inspired idea of releasing their creativity, being flexible and dreams of financial abundance; women everywhere are joining the call to answer their true heart's desire.

Whether this is your first foray into entrepreneurship or you have visited the idea before and you are having another go (well done). Now is the time to take on a few wise words and apply them to your planned venture.

Spend time is a transition period before going out on your own. By this I mean take time reviewing the concept to make sure you are really committed (time is your friend here and will help you decide if this is what you truly want or if you are jumping in where angels fear to tread). Allow time to build a financial nest egg and prepare yourself by doing research. Advertise by talking to anyone who will listen, build the courage, client base and put basic structures in place all while having the safety net of your pay packet.

Next, define what your definition of success would be. Do you want to take the pressure off your partners wage by paying the bills, food or are you the sole bread winner and dreaming of the 'life of riley' with millions of dollars in profit to play with? The general rule of thumb would be the bigger the revenue the greater the time commitment and responsibility. Overnight success is a dodgy concept so best you plan accordingly and within a frame work that takes all your family and responsibilities into consideration (something women do very well).

Make your idea have a firm foundation in reality by creating a physical presence in your home. Have fun by putting your ideas on a vision board, building a nook with a computer or take over a room and really rev up the Feng Shui by having this room close to the front entrance (the career area of a home). Do you want to be well known? Put your office in your back central position in the home or wanting to make lots of money then the back left hand room will do it.

Know that your business will reflect you warts and all. The psychology behind working for yourself as opposed to being an employee is quite different. So just because you are a very efficient, effective member of a team doesn't mean you will be successful out on your own.

Don't let this stop you, just be aware that your personal barriers, limitations and blocks will be reflected in the running, presentation and speed to which your business will function and grow. Being aware of this concept now allows you to watch others and helps you to relate this concept to how you see their businesses reflect their strengths and weaknesses. Theirs will be obvious to you but yours will not. That is why feedback from helpful professionals, mentors and friends can assist you achieving your desired outcome and reaching your business potential. For this reason be patient with the journey of your business, it holds loads of lessons for those brave enough to tackle it.

Join a business group to be around people who inspire you and talk ideas over with. A mentor can save you lots of dollars and stress by offering the do's and don'ts that make your style of business work, so choose one wisely. Feeling intimidated.... create a group of your own or join a support network online. Budgets can be small when starting out so signing yourself up for business coaching can be an unattainable goal. Remember to think creatively, there are loads of resources out there from the library to small business centre's all waiting to assist you. Remember above all to have fun with the process and enjoy the journey.

Some questions you might ask yourself to assist you in the decision making process.

How long have I wanted to start this business for?

Has my idea changed at all along the way?

Is it in alignment with my true heart's desire?

Is it utilizing one of my individual gifts?

What is my personal definition of success from this venture?

Do I have room in my life for it now or is it within my 5 year plan?

Have I committed to building a financial nest egg?

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